



MEDIA KIT

2017 SOUTH QUEENSLAND CARAVAN, CAMPING, BOATING AND FISHING EXPO

Media Kit updated – Monday 3rd April 2017

DATES: Friday 21st to Sunday 23rd April 2017

LOCATION: Nambour Showgrounds, Nambour, Sunshine Coast, Queensland.

OPEN: Friday 9am-5pm, Saturday 9am-5pm & Sunday 9am-4pm

ADMISSION: Adults \$10, Aged Seniors \$8 and Children with an adult are free. Free return passes available on exit.

WEBSITE: <http://caravancampingexpo.com.au>

GET READY TO EXPLORE THE GREAT OUTDOORS!

The 2017 South Queensland Caravan, Camping, Boating and Fishing Expo is one of the region's largest events, showcasing the latest in caravans, camper trailers, motorhomes, boating, vehicles, auto and 4x4 accessories, camping gear and outdoor accessories. With over 140 local and regional exhibitors all in the one place displaying the latest products and services.

If you are looking at upgrading or purchasing a new caravan, camper trailer, motorhome or boat, or you're just keen to take a look at all the new products, you just can't go past this event. Plus browse through the dozens of auto, 4x4 and camping accessory companies. There will be fantastic show only specials and great deals, plus you get to view all the suppliers in one place!

DAILY ENTERTAINMENT

- 4x4 Test Track thanks to the team at Australian Off-road Academy.
- Cooking demos with Australiana Chef Peter Wolfe.
- Fishing and Casting demos with Mossy and the Shimano Fishing Tank.
- Little Animal House Petting Zoo

PRIZES

- Win over \$10,000 in prizes and giveaways with Mossy. Daily prizes will be given away during Mossy's Fishing Show at the event. For further details visit <http://caravancampingexpo.com.au/win-with-mossy/>

- Join our email newsletter and go into the draw to WIN family passes, a fishing pack thanks to Bent Tips Clothing & Accessories, a Camping Mat thanks to Mats By Design and a Camp Cooking Pack thanks to Ozwit. Enter the competition online at <http://www.caravancampingexpo.com.au/>

2017 EVENT GUIDE

The 2017 official Event Guide, a 24 page full colour publication, will be distributed within the Sunshine Coast Daily newspaper on Wednesday 19th April 2017. Additional guides will be available at the event entrances.

The Guide contains all the essential information you need to know about the event, including entertainment details, event maps, complete lists of exhibitors and products on display, prize information, articles, features and more.

EVENT BANNERS & FLYERS:

To download Event banners visit <http://caravancampingexpo.com.au/event-banners-and-flyers/>

To download the Event Flyer visit > <http://www.caravancampingexpo.com.au/SLE17-Exhibitor-Invitation.pdf>

WEBSITE AND SOCIAL MEDIA LINKS

EVENT WEBSITE: <http://www.caravancampingexpo.com.au>

FACEBOOK PAGE: <https://www.facebook.com/SQExpo>

FACEBOOK EVENT: <https://www.facebook.com/events/113750842422376/>

TWITTER PAGE: <https://twitter.com/sqexpo>

EXHIBITOR ENQUIRIES

FREECALL 1800 671 588

MEDIA ENQUIRIES (prior to event)

- FREECALL 1800 671 588
- <http://caravancampingexpo.com.au/contact/>
- <http://australianevents.com.au/contact-us/>